

Position Description

Position: Product Owner

Department: Marketing and Product Team

Reports to: Global Product Management Lead

Direct Reports: None

<p>Role Purpose</p>	<p>As Enatel’s Product Owner, you will lead the agile development and continuous improvement of our software platforms, including battery management systems, mobile applications, integrations, and cloud-based data platforms. Your primary focus will be on translating product vision into actionable development work, ensuring our software delivers real value to customers and supports our broader product strategy.</p> <p>You’ll own and manage the product backlog, define user stories, and prioritize sprint work in close collaboration with our software engineering lead and development team. You will act as the bridge between technical execution and business needs, making real-time decisions to keep development moving and ensuring alignment with customer requirements and product goals.</p> <p>You are responsible for driving clarity, momentum, and quality in our software delivery. This role demands strong communication skills, a deep understanding of agile methodologies, and a proactive mindset to help Enatel build competitive advantage through well-integrated, high-performing digital platforms.</p>
<p>Key Success Outcomes</p>	<ul style="list-style-type: none"> • Timely, High-Quality Software Delivery: Regular software updates, battery integrations, and app enhancements are delivered on schedule, meeting quality standards and supporting product strategy. • Clear Backlog and Prioritization: A well-maintained backlog ensures development teams have clarity and context, enabling smooth sprint execution and alignment with business priorities. • Seamless Integration and Platform Performance: Software platforms, apps, and battery systems work reliably and scale effectively, enhancing user experience and strengthening Enatel’s competitive position. • Strong Cross-Functional Alignment: Effective collaboration with engineering, product management, and other stakeholders ensures technical execution aligns with customer needs and strategic goals. • Transparent Communication and Stakeholder Confidence: Regular, clear updates on progress, priorities, and trade-offs build trust and keep internal teams and customers informed.
<p>Key Internal Relationships</p>	<ul style="list-style-type: none"> • Global Product Management Lead and Product Management Team • Director of Marketing and Product • Software Engineering Lead and Software Team • Product Strategy Team • Sales Team including Support, Business Development and Account Management sub-teams

Key External Relationships	<ul style="list-style-type: none"> • External Software Teams • Key Customers and End Users
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Key Requirements

Accountability Area	Desired Outcome/Achievement Indicators
Agile Delivery & Execution	Lead the planning of agile sprints that deliver high-quality software releases across Enatel's platforms, on time and aligned with business priorities.
Backlog Ownership & Prioritisation	Maintain a clear, well-prioritised product backlog that reflects customer needs, technical requirements, and strategic goals. Ensure development teams have the clarity and context needed to execute effectively.
Cross-Functional Collaboration	Partner closely with software engineering, product managers, and the data team to ensure seamless integration of software with hardware products and cloud infrastructure. Facilitate alignment between technical execution and product strategy.
Customer-Centric Development	Champion the voice of the customer in all software decisions. Ensure features and improvements are designed to solve real user problems and enhance the overall product experience.
Platform Performance & Scalability	Support the evolution of Enatel's software platforms to ensure they are robust, scalable, and future-ready. Proactively identify opportunities to improve system performance, usability, and integration.
Communication & Stakeholder Engagement	Provide clear, timely updates to stakeholders across the business. Translate technical progress into business impact, and ensure transparency around priorities, timelines, and trade-offs.
Continuous Improvement & Innovation	Foster a culture of iteration and learning within the team. Use data, feedback, and retrospectives to drive ongoing improvements in process, product quality, and team velocity.

Other duties:

- Upholds the company values.
- Perform any other tasks as required by your Team Leader and/or the business.
- Contributes to the achievements of department goals and objectives.

Health & Safety:

- Ensuring all Health & Safety policies and rules are followed, with all tasks completed in a safety conscious manner.
- Maintaining a safe and clean working environment by complying with Enatel Policy and Procedures.
- Leads by example in all matters relating to Health & Safety.

Environmental: Enatel is committed to minimising the environmental impact of our operations and products.

- Ensuring Environmental policies and processes are followed.

Person Specification:

	Essential	Desirable
Competencies	<ul style="list-style-type: none"> • Clear Communicator: can explain their thinking and make complex concepts simple. • Strategic Thinker: Connects their work to broader product and business goals. • Customer-Centric: Uses insights and user understanding to drive their decision making. • Collaborative: Works effectively across teams and with external partners. • Organised & Detail-Oriented: Manages multiple work streams and deadlines with precision. • Proactive: Identifies opportunities for improvement. • Analytical: Interprets analytics, KPIs and user feedback to guide software improvements and set performance benchmarks. 	<ul style="list-style-type: none"> • Process Optimiser: Continuously improves workflows and efficiency. • User-orientated: has an eye for UX and UI design.
Skills, Experience & Knowledge	<ul style="list-style-type: none"> • 5+ years of experience in Product Management and/or Product Ownership. • Strong technical background in electrical engineering. • Proven experience managing software products embedded in 	<ul style="list-style-type: none"> • Experience in a global B2B business, ideally in a technical or industrial sector. • Coding skills. • Project management experience. • ROI Thinking: Skilled at balancing cost, value, and risk when making decisions.

	<p>physical hardware, with oversight of the full hardware lifecycle.</p> <ul style="list-style-type: none"> • Strong organizational skills. • Flexibility in work hours due to international time zones. • Able to make robust plans but still flexible and able to adjust. • Experience collecting customer feedback and building user stories. • Able to prioritize backlog items based on business value. 	
<p>Qualification / Licenses</p>		<ul style="list-style-type: none"> • Applicable tertiary qualification would be an advantage.